Woman's Club

1976 - 1977

PHOTOGRAPHS

THE CALL

VERDUGO DISTRICT

California Federation

of

Women's Clubs

SIXTEENTH ANNUAL

CONVENTION

April 20 and 21, 1972

Pasadena, California

Huntington-Sheraton Hotel

— ★ —

President.....Mrs. James J. Clark
1st Vice President.....Mrs. DeForest Cutler
2nd Vice President....Mrs. Edward W. Smith
3rd Vice President.....Mrs. Fred White
Recording Secretary....Mrs. Ivan M. Ponedel
Corresponding Sec'y.....Mrs. J. Lloyd Weltch
Treasurer.....Mrs. John B. Franklin
Financial Sec'y.....Mrs. Vernon L. Steen
Director at Large.....Mrs. Clyde W. Kellogg
Parliamentarian.....Mrs. John B. Hibbard

PASADENA

VERDUGO DISTRICT

CALIFORNIA FEDERATION OF WOMEN'S CLUBS

SIXTEENTH ANNUAL CONVENTION

APRIL 20 and 21, 1972

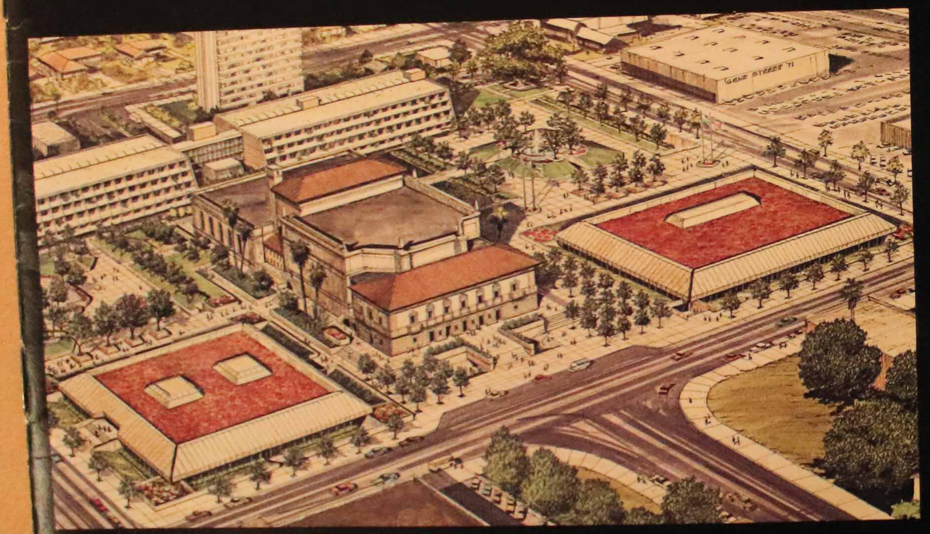
Huntington-Sheraton Hotel
Pasadena, California

"FLOWERS LEAVE THEIR FRAGRANCE
ON THE HAND THAT BESTOWS THEM"
There's an old Chinese proverb that,
if practiced each day.
Would change the whole world
in a wonderful way -
It's truth is so simple,
it's so easy to do,
And it works every time
and successfully, too -
For you can't do a kindness
without a reward,
Not in silver nor gold
but in joy from the Lord -
You can't light a candle
to show others the way
Without feeling the warmth
of that bright little ray -
And you can't pluck a rose,
all fragrant with dew,
Without part of its fragrance
remaining with you.

-Helen Steiner Rice

B.Peak
BANGKOK

pasadena



CONVENTION CITY

Putting it all Together

VERDUGO DISTRICT
California Federation of Women's Clubs

Eighteenth Annual Convention
April 25, and 26, 1974

Huntington-Sheraton Hotel Pasadena

MRS. ROBERT LANE
WM'S CLUB OF ARCADIA
PASADENA

— Staff photo by Louis Nunez

NEWLY INSTALLED — Mrs. Carlton Eckermann, newly installed president of the Literature Department of the Woman's Club of Arcadia, lef, is showing some of the roses in her rose garden to Mrs. James Goodwin, secretary-treasurer, Mre. Leroy Blodgett and Mrs. Robert Lane, publicity. Members of the department formulated plans for the big community event, "Meet the Authors" luncheon to be held in February at the Arcadia Woman's clubhouse.

Department Installs

The Literature Department of the Woman's Club of Arcadia held its installation of officers in the lovely home of Mrs. Carlton Eckerman who greeted and welcomed all guest and members.

Mrs. Harold Shepherd, incoming president of the Woman's Club installed Mrs. Carlton Eckerman as chairman of the Literature Department; Mrs. James Goodwin as secretary-treasurer; Mrs. Leroy Blodgett as hospitality and Mrs. Robert Lane as publicity chairman. As they were installed, each officer was presented with a small book of "Four Minute Essays" by Dr. Frank Crane. Mrs. Shepherd said these had been her mother's books published about the time the Woman's Club of Arcadia began in 1915, and she was happy to present them to the new officers.

Mrs. John Ross, retiring chairman, thanked all her officers and presented them with a gift — in turn, the Literature Department presented Mrs. Ross with a monetary gift.

—Staff photo by Jim Buckhouse

JEWELED CHRISTMAS TREES — The crafts and sewing department of the Woman's Club of Arcadia will hold the annual boutique and bazaar Wednesday, Dec. 5, the regular club day, at the clubhouse. Doors will open at 10 a.m. for the bazaar and many lovely handmade articles will be offered for sale. Chances are still being sold on the picture of a Christmas tree made of jewelry. Pictured here, from left; Mmes. Michael Erickson Robert Lane and William Milner.

VERDUGO DISTRICT

CALIFORNIA FEDERATION
OF WOMEN'S CLUBS

SEVENTEENTH ANNUAL CONVENTION

APRIL 26 AND 27, 1973

STRENGTH UNITED IS STRONGER
G F W C
VERDUGO DISTRICT

GRISWOLD'S INDIAN HILL INN

Claremont, California

THE CALL

VERDUGO DISTRICT

California Federation

of

Women's Clubs

SEVENTEENTH ANNUAL

CONVENTION

April 26 and 27, 1973

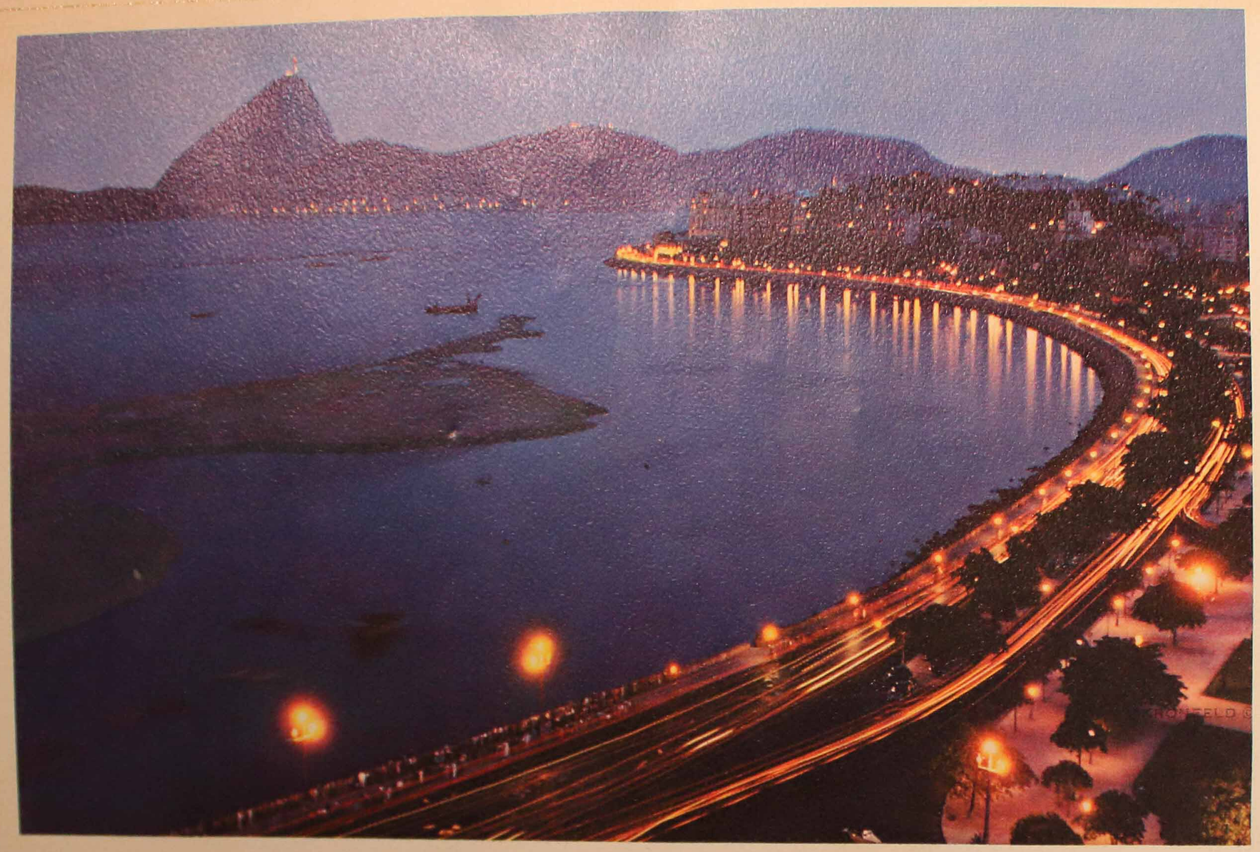
GRISWOLD'S INDIAN HILL INN

Claremont, California

— ★ —

OFFICERS

President.....Mrs. DeForest Cutler
First Vice President....Mrs. Edward W. Smith
Second Vice President.....Mrs. Fred White
Third Vice President.....Mrs. Orval Allen
Recording Secretary.....Mrs. G. P. McGraw
Corresponding Sec'y..Mrs. Robert H. Peterson
Treasurer.....Mrs. John B. Franklin
Financial Secretary.....Mrs. Lloyd P. Bass
Parliamentarian.....Mrs. James J. Clark



BRAZIL—The harbor of Rio de Janeiro

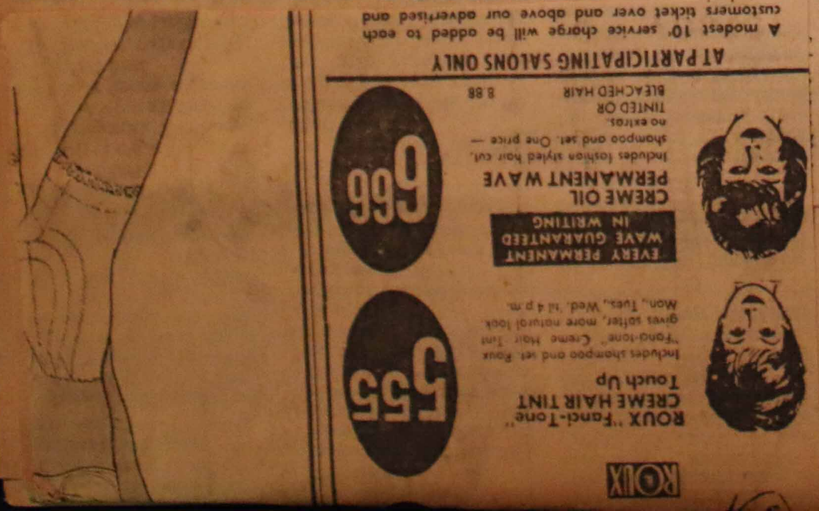
Mrs. Robert Lee,
712 North Kinnet Ave.,
Rialto, Ca.
91006

158 Calendula Dr.
Salinas, Ca. 93901

Temple City Times, Arcadia Tribune—Duartean, Monrovia Journal, Thursday, June 21, 1973

CHANGE OF OFFICERS — With the theme "Opportunity For Change," the Woman's Club of Arcadia installed new officers at a buffet luncheon at the clubhouse. Mrs. E. J. Fuerst, seated, left was installing officer, Mrs. Harold Shepherd, new president; standing, Mrs. Dwight Jones, first vice presidents; Mrs. Jack Mallon, fourth vice president; William Quon, third vice president and Mrs. Henrietta Loeffler, outgoing president.

Mrs. Jane Shepherd Is New President



AT PARTICIPATING SALONS ONLY

A modest 10% service charge will be added to each customers ticket over and above our advertised and no extras.

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Includes fashion styled hair cut, shampoo and set. One price —

CREME OIL PERMANENT WAVE

EVERY PERMANENT WAVE GUARANTEED IN WRITING

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ROUX "Fand-Tone" CREME HAIR TINT Touch Up

Includes shampoo and set. Roux "Fand-tone" Creme Hair Tint gives softer, more natural look.

Mon., Tues., Wed. til 4 p.m.

5.55

KOLIX

Monrovia News-Post, Temple City Times, Arcadia Tribune—A-7
Sunday, April 27, 1975 Duartean,

Arcadia club wins sweepstake honor

A sweepstakes award for its press book was won by the Woman's Club of Arcadia, CFWC, at the recent Verdugo District 19th annual convention.

The book, compiled by Mrs. Robert H. Lane, also won a first place. Other first place awards were: historian; international policy (Mrs. Dale Patterson); literature and creative writing (Mrs. William P. Johnson); and president's special philanthropy.

Second place awards were won for: family living-youth; international hostess (Mrs. Patterson); leadership development; president's procedure book; president's report; safety; and spiritual values (Mrs. Henrietta Loeffler).

Mrs. William Milner, Arcadia club president, received a pin for 100 per cent attendance at district meetings and Mrs. Raymond Kennett, first vice president, received a certificate for 100 per cent attendance at district meetings.

Dave Chavez, Arcadia High School senior, was given a scholarship for winning a public speaking contest at the Fine Arts Festival held by the district in Arcadia. Ray Cadd, AHS senior, was honored for his art work which will go on to competition at the 72nd annual state convention to be held in May.

Arcadia Woman's Club Scores In Awards

The Woman's Club of Arcadia scored high in the awards given at the Verdugo District California Federation of Women's Clubs nineteenth annual convention held April 17 and 18 at the Huntington-Sheraton Hotel.

Sweepstakes winner for the Arcadia Club was the press book, compiled by Mrs. Robert H. Lane. A first-place award was also taken for the press book. First-place awards in other categories were Historian, International Policy (Mrs. Dale Patterson), Literature & Creative Writing (Mrs. William P. Johnson), and President's Special Philanthropy.

Second-place awards were received for Citizenship (Mrs. Robert Gray), Community Service and Indian Affairs.

Honorable mention awards for Family Living-Youth, International Hostess (Mrs. Dale Patterson), Leadership Development, President's Procedure Book, President's Report, Safety and Spiritual Values (Mrs. Henrietta Loeffler).

Mrs. William Milner, president, received a pin for 100% attendance at Verdugo District meetings for the year.

Dave Chavez, Arcadia High School senior, was the recipient of a scholarship, having won the public speaking contest at the Fine Arts Festival of the Verdugo District in February when it was held at the Arcadia Club.

Ray Cadd, another Arcadia High School senior sponsored by the Woman's Club of Arcadia at the Fine Arts Festival, was the recipient of an award at the convention and his art entry will be in competition at the seventy-second annual convention of California Federation of Women's Clubs, May 5 through May 8 at the Sheraton Harbor Island Hotel, San Diego.

The Woman's Club of Arcadia Verdugo District, CFWC, will be honoring officers and personnel of the City of Arcadia at their Civic Day luncheon at noon on May 7, with Mrs. Harry R Lauber, chairman.

From the early nineteen hundreds when a group of Arcadia women formed a social organization, this group was interested in civic affairs. From this organization evolved the Woman's Club in 1914 with club meetings being held in the homes, the Presbyterian Church and City Hall.

Their interest in books led to the first lending library in Arcadia, which continued until 1920 when the present library system was established by the City Council. The Club also sponsored the organization of the Arcadia Historical Society and the "Arcadia Beautiful" group.

Continued interest in civic affairs makes this luncheon a highlight of the Club year. Luncheon reservations may be made with Mrs. Carlton Eckermann

Rose Lane

Monrovia News-Post, Temple City Times, Arcadia Tribune—A-7
Sunday, April 27, 1975 Duartean.

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Rose R. Lone
712 North First Ave
Arcadia
Calif. 91006

Mrs. Harold Shepherd
334 E. Forest Ave
Arcadia, CA 91006

16 JUN 1974

Mrs. Robert Lane
712 North First Avenue
Arcadia, CA 91006

Mrs. H. K. Loeffler
942 Arcadia Ave.,11
Arcadia, California
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ARCADIA. JUN 8 1973 91006

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Shepherd
334 E. Forest Ave.
Arcadia, CA 91006

ARCADIA, CA MAR 11 -PM 1976 91006

MARCH RED CROSS MONTH

Mrs. Robert Lane
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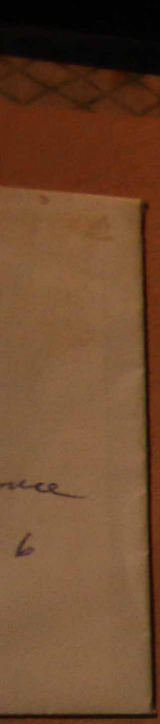
Arcadia, California
91006



THE WOMAN'S CLUB OF ARCADIA

presents

SUN-FUN - FASHION SHOW

Produced

by

CHRISTINE MALLON

THE CALL

VERDUGO DISTRICT

California Federation

of

Women's Clubs

TWENTY-FIRST ANNUAL

CONVENTION

April 25 and 26, 1977

HILTON HOTEL

Pasadena, California

OFFICERS

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First Vice President.....Mrs. Clyde Kellogg
Second Vice President....Mrs. Ivan M. Ponedel
Third Vice President.....Mrs. Thomas Lewis
Recording Secretary....Mrs. Vernon L. Steen
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